



Board of County Commissioners Agenda Request

4A
Agenda Item #

Requested Meeting Date: November 8, 2022

Title of Item: United Way Introduction

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft) <i>*provide copy of hearing notice that was published</i>	<input type="checkbox"/> Direction Requested <input checked="" type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing*
Submitted by: Jessica Seibert	Department: Administration	
Presenter (Name and Title): Jon Aga, Lakes Area United Way		Estimated Time Needed: 15 Min.
Summary of Issue: The Lakes Area United Way recently expanded its service area to include most of Aitkin and Cass counties in addition to Crow Wing County. Executive Director, Jon Aga, will attend to introduce himself and the organization. Attached is a brief overview of LAUW.		
Alternatives, Options, Effects on Others/Comments:		
Recommended Action/Motion: Information only.		
Financial Impact: <i>Is there a cost associated with this request?</i> <input type="checkbox"/> Yes <input type="checkbox"/> No <i>What is the total cost, with tax and shipping? \$</i> <i>Is this budgeted?</i> <input type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i>		

Legally binding agreements must have County Attorney approval prior to submission.



Lakes Area
United Way (/)



About Us

Our Mission

Our mission is to improve lives by mobilizing the caring power of our community.

We do this each day through the partnerships we have throughout the communities we serve. Whether they are our board members, partner agencies, or community members wanting to make a difference for their neighbors, the Lakes Area United Way provides opportunities for those who understand living in Crow Wing, Cass, and Aitkin Counties is about so much more than just living individual lives: it's about living as an interconnected community. It's about Living United.

Our partner agencies serve those in need by providing meals to the hungry, shelter to the homeless, and the basic needs families require to simply get by. We all have a stake in creating a healthy, prosperous community, and we are so proud to serve and partner with those in the Lakes Area.

With the Lakes Area United Way, your dollars stay right in our local community helping to mobilize our friends and neighbors to improve lives. Every time you give, you support our mission and make a difference in the lives of your neighbors.

When we reach out a hand to one, we influence the condition of all.

That's Living United

Our Evolution

Helping people is at the center of all we do. Everything we have ever done or ever will do, will be centered on helping local individuals and families while addressing needs in our community.

United Way's work goes well beyond our historical role of funding strong, local, non-profit partners. Today we are leveraging our investments, resources, volunteers, and corporate partnerships to deliver transformative, measurable results.

Stated another way, United Way has undergone a dramatic shift in how we work to address needs in our community. From a historic community chest (/history) with a broad charitable mission, we have evolved into a critical community convener that mobilizes our partners, including businesses, community leaders, public officials, residents and non-profit organizations.

In 2015 and beyond, our mission is to connect people to people, needs to resources, and experts to advocates to improve lives and advance the common good throughout Crow Wing, Cass, and Aitkin Counties. Every day we make this mission a reality by investing in the areas of Education (/education), Financial (<https://www.unitedwaynow.org/financial-stability>)Stability (/income) and Health (/Health)because we believe these are the building blocks for opportunity – individually and collectively and those building blocks lead to a good life.

Our Commitment to Diversity, Equity, and Inclusion

We at the Lakes Area United Way strive to hold diversity, equity, and inclusion practices at the core of our daily work.

We oppose and denounce racism and discrimination of any form, as well as the divisive stigmas and attitudes that they perpetuate. We instead embrace and celebrate the visible and invisible qualities that make each of us unique and bring vibrancy to our community.

We believe that each community member, donor, volunteer, advocate, and employee brings a unique perspective to improving the world around us, and must have an equal voice in solving community problems.

We recognize that our neighbors in need often lack equal opportunity and access within the systems of health, education, and financial stability. We are committed to seeking community solutions that reduce these disparities, and investing in efforts that promote equitable outcomes for all.